

### PRIVACY POLICY

This privacy policy sets out how Aimrange North East Limited uses and protects any information that you may provide to us using our website and/or our services.

We may change this policy from time to time by updating this page. This policy is effective from June 21, 2018.

### PERSONAL DATA THAT WE PROCESS

Aimrange may process your personal data due to your use of our services. "Personal data" is any data concerning an identified or identifiable natural person as is meant in the General Data Protection Regulation ("GDPR").

The personal data we process is mainly contact information. These are the contact details that you may provide to use the services of Aimrange, such as your name and/or (company) email address and other personal data that you may actively provide by, for example, by requesting our services online.

### FOR WHAT PURPOSE AND ON WHAT BASIS WE PROCESS PERSONAL DATA

We are committed to our clients' needs and we foster reliable relations; based on our agreement with you or your company, we may need to process personal data for the following purposes:

- To keep you and us safe in the performance of our services
- To provide you (and/or your company) with our services
- To call or e-mail you if necessary to carry out our services
- To inform you about changes in our products and services
- Sending you information regarding our products and services, such as our email newsletter and/or promotional reports.

### HOW LONG WE STORE PERSONAL DATA

Aimrange does not store your personal data for longer than is strictly necessary to realise the purposes for which your data are collected.

### SHARING OF PERSONAL DATA WITH THIRD PARTIES

Aimrange will only provide personal data to third parties if this is necessary for the execution of our agreement with you or your company or to comply with a legal obligation. With companies that process personal data in our assignment, we conclude a processor agreement to ensure the same level of security and confidentiality that we offer.

## COOKIES, OR SIMILAR TECHNIQUES, THAT WE USE

A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Aimrange only uses anonymised analytical



cookies which cannot be tracked back to you personally as a visitor of our website. The cookies just give an overall insight on how people browse our website. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser.

# **VIEW, MODIFY OR DELETE DATA**

You have the right to view, correct or delete your personal data. In addition, you have the right to object to the processing of your personal data by Aimrange. You can send a request for access, correction, deletion, or objection to the processing of your personal data to <a href="mailto:privacy@aimrange.co.uk">privacy@aimrange.co.uk</a>. To protect your privacy and to ensure that the request has been made by you, we may ask you for identification. We will respond to your request as quickly as possible, but ultimately within four weeks.

#### **HOW WE PROTECT PERSONAL DATA**

Aimrange takes the protection of personal data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you have the impression that there are indications of abuse, please contact us as soon as possible via <a href="mailto:privacy@aimrange.co.uk">privacy@aimrange.co.uk</a>.

#### QUESTIONS OR COMPLAINTS?

Do you have questions or maybe a complaint? You may file a complaint with the national supervisory authority, the Information Commissioner's Office (ICO), however, we care and take responsibility. Please, let us know as soon as possible.

You can contact us at any time at the contact details below:

### **CONTACT INFORMATION:**

## **Aimrange North East Limited**

3a Cowley Road, Blyth Riverside Business Park, Blyth, Northumberland, NE24 5TF T: 01670 369 444

E: enquiries@aimrange.co.uk W: www.aimrange.co.uk

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